



# ASAP® Tech Partner Forum

October 17, 2018 | 8:30 AM - 7:15 PM

Four Points by Sheraton | San Jose Airport | San Jose, California

## Reimagining Partnering in a Disruptive World

Step back from your daily journey and take a day to sharpen your collaboration expertise. Experience the remarkable intellectual rigor, open collegiality, and immediate practical learning you find only at ASAP conferences. Speak the common language and share the processes, practices, metrics, and tools of successful partnering today at the **ASAP Tech Partner Forum**.



### Keynote Forum Keynote Speakers



**Mitch Mayne**  
Public Information Officer,  
*IBM X-Force Threat Intelligence*



**Wendi Whitmore**  
Global Lead for X-Force  
*IRIS, IBM*

### Topics Session Topics Include

- Transforming Partnerships in the Cloud
- Value Exchange Challenge: Building the New P2P Ecosystem Partnering Muscle
- API Economy: Salesforce AppExchange Partner Ecosystem
- Rethinking Trust on the Blockchain: Partnering and Alliance Implications
- Robotic Process Automation (RPA): Partnering Considerations
- Ride the Wave of the New Alliance Economy
- Internet of Things: Reality Sets In

### Program also includes

- Mayank Bawa, *WorkSpan*
- Keith Chambers, *AVEVA*
- Lorin Coles, *CSAP, SMART Partnering*
- Janine Grasso, *IBM Industry Platform*
- Nina Harding, *Google*
- Michael Marchuk, *Blue Prism*
- Todd Miller, *CA-AM, ChromaWay*
- Scott Smith, *Fathym*
- Jason Thrasher, *IFTTT*
- Leslie Tom, *Salesforce*
- Ann Trampas, *CSAP, Phoenix Consulting Group*
- Denny Trevett, *Cisco Systems, Inc.*
- Scott Van Valkenburgh, *CSAP, Genpact*

### Save \$100 by Taking Advantage of the Early Bird Pricing Through September 15\*

\*After September 15, prices listed below increase by \$100

#### Cost:

\$349 | ASAP Members     \$449 | Non-members

#### Conference includes:

- Over six hours of content
- Over three hours of peer-to-peer networking including:
  - Continental Breakfast
  - Two Networking Breaks
  - Lunch
  - Networking Reception

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