

2017

ASAP® Tech Partner Forum

Wednesday, June 7, 2017 | Santa Clara, California

Hosted by NVIDIA

Collaborate at the Speed of Digital Transformation

Join the Association of Strategic Alliance Professionals for an action-packed and inspiring one-day executive learning event where you will not only engage with peers and prospective partners, but hear success cases from the leaders in digital transformation.

Featured Speakers



Tiffani Bova
Global Customer Growth and
Innovation Evangelist
Salesforce



Karen Dougherty
VP Ecosystem and Channels
GE Digital



John Fanelli
VP Product
NVIDIA GRID

Program also includes:

Andres Sintes, *Cisco* | Jim Chow, *Google* | Brooke Cunningham, *Splunk* | Steen Graham, *Intel* | Maria Olson, *NetApp* | Olimpio DeMarco, *NVIDIA* | Mike Maturo, *Relayware* | Meaghan Sullivan, *SAP*

Key Takeaways

- The strategies you need to **partner everywhere, build cross-industry ecosystems** and other complex collaborations, and **drive profit, innovation, and value** in service of your customer;
- How to leverage **a diversity of agile, flexible partnering models**—and a **unified enterprise-wide capability** to holistically manage alliances, sales channels, ecosystems, innovation networks, and other forms of business collaboration;
- What **technologies, training, and tools**—including proven frameworks, certification, processes, practices, and tools found only in the ASAP community—empower you to manage, accelerate, and scale your partnerships and collaborations.

Cost:

\$299 | ASAP Members \$399 | Non-members

For more information contact:

Diane Lemkin at dlemkin@strategic-alliances.org

Cost includes:

Five hours of content

Over three hours of peer-to-peer networking including:

- Continental Breakfast
- Two Networking Breaks
- Lunch
- Networking Wrap-up

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