



# ASAP<sup>®</sup> Tech Partner Forum

## Agenda

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Time	Session Title	Speakers
8:30am-9:00am	<b>Registration/Continental Breakfast</b>	
9:00am-9:10am	<b>Welcome</b>	Michael Leonetti, CSAP   <i>President &amp; CEO   ASAP</i>
9:10am-9:55am	<b>Cyber Security Ecosystem Meets the Customer Experience</b>	Christopher Crummey   <i>Executive Director   IBM Security, IBM</i>
10:00am-10:50am	<b>Transforming Partnerships in the Cloud</b>	Nina Harding   <i>Channel Chief   Google Cloud</i>
10:50am-11:05am	<b>Networking Break</b>	
11:05am-11:55pm	<b>Value Exchange Challenge: Building the New P2P Ecosystem Partnering Muscle</b>	Lorin Coles, CSAP   <i>CEO   Alliancesphere   Principal   SMART Partnering</i> Denny Trevett   <i>Vice President, Ecosystem Acceleration, Global Partner Organization (GPO)   Cisco</i>
11:55am-12:55pm	<b>Networking Lunch</b>	
12:55pm-1:40pm	<b>API Economy: Salesforce AppExchange Partner Ecosystem</b>	Leslie Tom   <i>SVP AppExchange Marketing &amp; Programs   Salesforce</i>
1:45pm-2:35pm	<b>Rethinking Trust on the Blockchain: Partnering and Alliance Implications</b>	Janine Grasso   <i>VP Strategy and Ecosystem Development for Blockchain   IBM Industry Platform</i> Todd Miller, CA-AM   <i>VP US Business Development   ChromaWay</i>
2:40pm-3:30pm	<b>Robotic Process Automation (RPA): Partnering Considerations</b>	Scott Van Valkenburgh, CSAP   <i>Vice President, Global Alliances Leader   Genpact</i>
3:30pm-3:45pm	<b>Networking Break</b>	
3:45pm-4:35pm	<b>Ride the Wave of the New Alliance Economy</b>	Mayank Bawa   <i>CEO   WorkSpan</i>
4:40pm-5:30pm	<b>Panel Discussion</b>	<b>Moderator:</b> Ann Trampas, CSAP   <i>Professional Development Lead   Phoenix Consulting Group</i> <b>Panelists:</b> Keith Chambers   <i>Director, Operations Management Software   AVEVA</i> Scott Smith   <i>Founder   Fathym</i> Jason Thrasher   <i>Vice President, Engineering   IFTTT</i>
5:30pm-5:35pm	<b>Wrap-up</b>	Michael Leonetti, CSAP   <i>President &amp; CEO   ASAP</i>
5:35pm-7:15pm	<b>Networking Reception</b>	